



The Florida Timeline: Partnership Opportunities



“We, partners of The Florida Timeline Initiative, pledge to learn from our past to shape a better future – one in which every Floridian, of every race in every corner of our state, can reach their full potential.”

[The Florida Timeline](#) (the timeline) is an ongoing initiative to draw awareness to the systemic racism that has permeated historical laws in Florida. The timeline connects historically inequitable policies to present-day harm and demonstrates how policies that center racial justice have a shared, positive impact for all Floridians. As [Heather McGhee](#) describes in her 2021 book, *The Sum of Us*, when people come together across differences to create equitable laws and policies, all of us reap the benefits. The information presented on the timeline is the culmination of extensive research on the part of [Florida Policy Institute](#) (FPI) and in collaboration with [partners](#). Partners share ideas, provide feedback on the research, add content to the website, and more. It is our intention that partners see the timeline as their own, add their organization as an official partner, and contribute to the initiative’s expansion.

The Florida Timeline Initiative: Partnership Opportunities

Partnership Essentials:

1. Show support for the timeline and raise awareness.

- a. Partners should be willing to support the timeline by sharing timeline information with their networks via social media, a newsletter or email, an event or meeting, and/or other means of communication when appropriate.
- b. Timeline information that partners can share includes [the website](#) (or website content such as a blog, action, etc.), [the video](#), upcoming events, social media posts (create your own or reshare an FPI post), or other information related to the timeline.

2. Sign the pledge and add your organization to the website (optional).

- a. Organization partners that [sign the partner pledge](#) are recognized on the [“Partners” page](#) of the website. Organizations are listed alphabetically with their logo and a hyperlink to their website.
- b. Note: An authorized signer must complete the form for organizations that want to be recognized on the website. However, individual partners can engage with the timeline without formal partnership from their organization. We are exploring options to recognize individual partners in the near future.

The Florida Timeline Initiative: Partnership Opportunities

Additional Partnership Opportunities:

Partners who want to further engage may do so through the following opportunities. Note: Partners are not expected to do all these things and we are open to learning other ways that partners want to contribute to The Florida Timeline. Contact us for more information or questions: info@floridatimeline.org.

1. Use and Share The Florida Timeline

- a. Incorporate or reference the timeline in your own work.
- b. Share timeline information on your social media or with your contacts such as in a newsletter or during an event.
- c. Connect FPI with other partners and/or encourage other organizations to [sign the pledge](#).

2. Share Ideas and Expertise

- a. Provide feedback on the timeline research or other website content.
- b. Lead or advise on the creation of supplemental materials such as discussion guides or translated content.
- c. Be a panelist or speaker for an event.
- d. Provide quotes for press statements or the website.

3. Attend, Share, or Host Events

- a. Attend and/or invite others to attend FPI events for the timeline.
- b. Discuss the timeline during your virtual events or invite FPI staff to discuss the timeline.
- c. Display the timeline at your in-person events or gatherings.
 - i. Select dates from the timeline have been printed on 20x30 poster boards that are displayed on easels (for example, see [Launch Event photos](#)). You can borrow the poster boards for a temporary display at an event or other public space like your organization's office.
 - ii. Note: The poster boards are stored in Orlando. With ample notice, FPI can work with you to arrange pick up or delivery of some or all the timeline poster boards.

The Florida Timeline Initiative: Partnership Opportunities

4. Contribute Timeline Research Content

The timeline will be continuously updated to include research for more policy topics and research to add more dates to the current policy topics. FPI policy analysts and partners can provide this research. See FPI for additional guidance and information for this option.

- a. **For policy topics currently on the timeline:** In the style of a research blog, write about a significant policy date(s) or event(s) that should appear along the timeline for a policy area that is currently listed on the website.
- b. **For policy topics that are not on the timeline:** FPI research covers a variety of policy areas including criminal justice, tax, education, immigration, safety net, health, and [more](#). Partners with expertise in policy areas that are outside of FPI's scope and/or capacity can contribute research that adds a new policy topic to the timeline. Launching a new policy topic requires research on 10-20 key events or dates that tell a story about our state's policy history for that particular area.

5. Contribute Other Website Content

- a. **Publications:** Share a publication such as a blog, fact sheet, or report on the website. This can be a new publication or a previously published piece that can be cross posted on the timeline website. The publication can center a policy topic that is not currently listed on the timeline as long as it connects to the overall timeline purpose and vision (see page 1, introduction to this document).
- b. **Actions and Resources:** Provide relevant action items and/or resources for website audience to continue learning about policy history and/or advocacy. Examples include pledges, campaigns, books, community resources, other websites, etc.
- c. **Stories and Pictures:** Provide stories including local, regional, or statewide examples of equitable policy advocacy, "[solidarity dividends](#)," or lived experience with historical policies on the timeline. Partners can also share pictures that will appear along the timeline or in other areas of the timeline.

6. Provide Financial Support

- a. [Donate to FPI](#) to support the timeline.
- b. Sponsor an event.
- c. Provide other support such as in-kind donation or connecting FPI to funders.

Document Updated: September 18, 2023